



2015 PUBLICATIONS CONTEST

This contest recognizes **Coast Guard Auxiliary units** [District, Division, and Flotilla] that have successfully published three or more issues of a unit publication during the past year. **Flotilla newsletters** eligible for judging must be **published monthly, bi-monthly, or quarterly** during the year. **Division newsletters** eligible for judging must be published at least quarterly during the year. **District newsletters** eligible for judging must be published at least quarterly during the year. **Each entry must be identified with the name of the editor and the District, Division or Flotilla number.**

Judging: Consideration will be given to: announcements of coming flotilla, division, and district activities, recognition of flotilla member achievements or awards, member training items, and balance of content. Entries will be judged using the standards contained in the current USCG Auxiliary Publication Guide and will be evaluated on several categories including: design, layout, writing quality, photojournalism, and use of the Associated Press Style Guide.

Judging for this award shall be done by a Committee consisting of three [3] members appointed by the Director of Public Affairs. Judging and selection of the best district, division and flotilla newsletter will be scheduled in accordance with the **current deadline** for submitting winning entries.

Submission Deadline: Submissions shall be received by **Brad Simpson, Division Chief, Publications, no later than midnight of 15 June 2015.** **No exceptions to this deadline will be permitted.** **AWARDS:** Each **first place winner** will be announced and presented with a **7 X 9 inch plaque** at the Coast Guard Auxiliary National Meeting (NACON) in San Antonio, Texas.

SUBMISSION INSTRUCTIONS

Submissions consisting of a copy of exactly **three (3) separate issues** of the unit publication must be electronically submitted to the District Staff Officer, Publications [DSO-PB], who will review and screen them. The DSO-PB will forward all entries, with a list rating their District's entries in preferential order, to Brad Simpson, Division Chief Publications. Brad's email is bvsimpson@dtiibs.com. Remember: **Each entry shall be identified with the name of the editor of the publication and the unit number.**

V/r,

Harry M. Jacobs

Commodore Harry M. Jacobs
Director of Public Affairs